



The Moscow International Property Show



Specialising in Property Abroad, the Moscow International Property Show is firmly established as the leading Property Exhibition in Russia with the highest number of participants, destinations and visitors. The aiGroup ensures that the World of Real Estate is well represented in Moscow and a comprehensive marketing plan never fails to bring more than 5,000 eager potential buyers to the event. The 31st Moscow International Property Show will take place 9&10 November 2018 in the T-Modul exhibition hall in the centre of Moscow.

9-10

November 2018

Moscow, Tishinka

**RUSSIAN
MEDIA
GROUP**

www.rumedia24.com



Created in 2003 as the first specialised event for the International property, the Moscow International Property Show is firmly established as the premier event in Russia for overseas property.

Whilst primarily a consumer show the Moscow International Property Show also attracts the growing number of Russian real estate agents presenting the International participants with an eclectic cross section of Russian buyers.

Moscow International Property Show is a boutique style event that limits the number of participants from certain destinations to ensure a truly International mix of the best properties available from around the world.

- First specialised event for the International property professional organisation
- Friendly service of the aiGroup staff
- The exceptional number of targeted visitors
- Years of experience
- Boutique style event
- Exemplary reputation

We look forward to meeting you at the Moscow International Property Show:

www.InternationalProperty.ru



The highly targeted advertising campaign and the exemplary reputation of the Moscow International Property Shows ensure high numbers of targeted visitors during both days.

With the absence of any form of regulating body in Russia, all visitors are registered and individual scanning enables the organisers to quote the exact number of visitors during the 2 days.

Meticulous planning, attention to every detail and professional advice based on years of experience, enables the aiGroup ensure that each participant enjoys the full benefits of this premier event.



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14-15 ноября
Т-Модуль, Тишинка
**МОСКОВСКАЯ МЕЖДУНАРОДНАЯ
ВЫСТАВКА НЕДВИЖИМОСТИ**
www.PropertyShow.ru

Age of the visitors interested in the overseas property



Age	Visits
45-54	54.1%
25-34	24.2%
35-44	10.1%
18-24	5.79%
55 and older	4.13%
Others	1.68%

Why are the visitors interested in the overseas property?



- Analyzing the situation on the market, 20.4%
- Planning to purchase a residence abroad, 20%
- Planning to purchase a property for a family vacation, 19.4%
- Planning to purchase with investment purposes, 15.5%
- Other reasons, 14.9%
- Planning to rent property, 4.6%
- Planning to sell and to buy property, 3.2%
- Planning the sale of real estate, 2%