

# • GALAKSION •

MEDIA KIT

MEDIA SPONSOR

**RUSSIAN  
MEDIA  
GROUP**

[www.rumedia24.com](http://www.rumedia24.com)

# WHO WE ARE

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Galaksion offers you its powerful engine as an ultimate solution for publishers, advertisers and affiliates.

Whether you are interested in a narrow niche or in global approaches, we are in the right position to assist you.

Your success is our success!





# WHAT WE DO

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We combine our solid approach to optimisation with a unique range of self-service functions.

- ◇ You may rely on our experienced team of optimisers
- ◇ Or you may tailor your activities on your own.

Join us and start benefiting today!



# WHAT WE DO

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Galaksion was established in 2014. We expanded rapidly due to our professionalism and ambition.

Our key indicators for 2017:



# WHAT WE OFFER

## DIFFERENT FORMATS

- | BANNERS
- | IBANNERS
- | PUSH UPS
- | TABUNDERS
- | POPUPS
- | POPUNDERS
- | VIDEO:  
IN-STREAM ALL-ROLL

## DIFFERENT TYPES OF OFFERS

- | MOBILE CONTENT
- | UTILITY
- | GAMING
- | SERVICE APPS
- | GAMBLING
- | DATING
- | FINANCE
- | E-COMMERCE



## PAYMENT TERMS

Daily, Weekly and Monthly Payments  
Net 0, Net 15 and Net 30



# HOW WE WORK

## GLOBAL REACH

30% US, Canada, UK  
and Australia

30% Western Europe

20% Eastern Europe, LatAm,  
GCC and India

20% Africa and SEA

## ADVANCED TARGETING OPTIONS

 GEOs and Cities

 Devices and OS

 Wi-Fi and Carriers

! Frequency Capping

 Offer Categories and Source  
Categories

## PAYMENT METHODS

 Payoneer

 PayPal

 paxum  
pay with ease

 Skrill  
moneybookers

 wire  
transfer

 WebMoney











# WHAT YOU GET

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## PUBLISHERS

-  Immediate and convenient access to our vast base of advertisers
-  Attractive eCPM rates
-  Real-time reporting and 24/7 support
-  Maximum safety

## ADVERTISERS

-  Personalised tools for efficient campaigns
-  Advanced targeting
-  CPM and CPA payment models
-  Reliable protection against fraud



# SELF-SERVICE PLATFORM: A NEW STEP

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Try our brand new self-service platform to tune your campaigns and monetisation efforts on your own.

## FEATURES

-  User-friendly offer wall
-  Adjustable feed settings
-  Savable preset templates
-  Campaign archives
-  Most significant deltas
-  Notifications and prompts

## REQUIREMENTS

### PUB+ REQUIREMENTS

- ✓ Sufficient traffic volumes
- Analytical and optimizing capacities

### ADV+ REQUIREMENTS

- ✓ Sufficient budgets
- Analytical and optimizing capacities

### AFFILIATES

- ✓ Successful record
- Sufficient budgets
- Trusted/proven traffic sources





# OUR PARTNERS

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Yandex



glispa®  
GLOBAL GROUP



Headway



MUNDOmedia  
LTD

ADXMI

LAZADA  
•COM•PH



MINDSPARK™

A full-page background image featuring an astronaut in a white space suit floating in space. The Earth is visible in the upper left corner, and the background is filled with stars and a nebula. The text is overlaid on this image.

# • GALAKSION •

DYNAMIC CONCEPTS  
GLOBAL RESOURCES  
EFFECTIVE ADVERTISING

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[www.rumedia24.com](http://www.rumedia24.com)

CONTACT US

TEL. 70000669 | EMAIL: [INFO@RUMEDIA24.COM](mailto:INFO@RUMEDIA24.COM) | [WWW.RUMEDIA24.COM](http://WWW.RUMEDIA24.COM)